



# MYSHOEHOSPITAL

## 2017 WHOLESALE PRICING TABLE

STANDARD REPAIR CATEGORIES	STANDARD REPAIR SERVICES	WHOLESALE PRICE	*SUGGESTED RETAIL PRICE	*SUGGESTED RETAIL PRICE	50% MARK-UP PRICE	75% MARK-UP PRICE	100% MARK-UP PRICE
WOMEN'S SHOES	HEELS	\$12.00	\$22.00	83.33%	\$18.00	\$21.00	\$24.00
	SOLES	\$21.00	\$27.00	28.57%	\$31.50	\$36.75	\$42.00
WOMEN'S FASHION BOOTS	HEELS	\$13.00	\$25.00	92.31%	\$19.50	\$22.75	\$26.00
	SOLES	\$22.00	\$30.00	36.36%	\$33.00	\$38.50	\$44.00
MEN'S SHOES	HEELS	\$21.00	\$30.00	42.86%	\$31.50	\$36.75	\$42.00
	SOLES	\$36.00	\$39.00	8.33%	\$54.00	\$63.00	\$72.00
WESTERN / WORK BOOTS	HEELS	\$26.00	\$34.00	30.77%	\$39.00	\$45.50	\$52.00
	SOLES & HEELS	\$75.00	\$83.00	10.67%	\$112.50	\$131.25	\$150.00
STANDARD REPAIRS	SINGLE SHOE	\$12.00	\$20.00	66.67%	\$18.00	\$21.00	\$24.00
	BOTH SHOES	\$18.00	\$32.00	77.78%	\$27.00	\$31.50	\$36.00
	PURSE REPAIR	\$25.00	\$34.00	36.00%	\$37.50	\$43.75	\$50.00
	NEW PURSE STRAP - EACH	\$30.00	\$35.00	16.67%	\$45.00	\$52.50	\$60.00
	BELTS	\$18.00	\$28.00	55.56%	\$27.00	\$31.50	\$36.00
	HEEL RECOVER - EACH (4-6 WK TURNAROUND)	\$40.00	\$47.00	17.50%	\$60.00	\$70.00	\$80.00
RECONDITIONING, CLEANING AND RECOLORING	SHOES & BELTS - DARK COLORS	\$17.00	\$22.00	29.41%	\$25.50	\$29.75	\$34.00
	SHOES & BELTS - LIGHT COLORS	\$29.00	\$42.00	44.83%	\$43.50	\$50.75	\$58.00
	SHOES & BELTS - SUEDE / FABRIC CLEANING	\$18.00	\$30.00	66.67%	\$27.00	\$31.50	\$36.00
	BOOTS - DARK COLORS	\$20.00	\$28.00	40.00%	\$30.00	\$35.00	\$40.00
	BOOTS - LIGHT COLORS	\$45.00	\$54.00	20.00%	\$67.50	\$78.75	\$90.00
	BOOTS - SUEDE / FABRIC CLEANING	\$27.00	\$36.00	33.33%	\$40.50	\$47.25	\$54.00
	PURSES - DARK COLORS	\$36.00	\$64.00	77.78%	\$54.00	\$63.00	\$72.00
	PURSES - LIGHT COLORS	\$81.00	\$94.00	16.05%	\$121.50	\$141.75	\$162.00
	PURSES - SUEDE / FABRIC CLEANING	\$32.00	\$55.00	71.88%	\$48.00	\$56.00	\$64.00
WEDDING / FABRIC SHOE DYEING	\$27.00	\$40.00	48.15%	\$40.50	\$47.25	\$54.00	
<b>AVERAGE MARK-UP =</b>				<b>43.81%</b>			